



PURPOSE WORKSHEET

Y/N	ACTIONS TAKEN
	1. We have established and clearly communicated our purpose.
	2. Every employee knows our purpose and can recite it at a moment's notice.
	3. Our employees are clearly inspired and motivated by our purpose.
	4. Each week, I give strategic recognition related to living the spirit of our purpose to a least one person.
	5. We identify and highlight our purpose in the recruiting process.
	6. We discuss purpose in our orientation process.
	7. Purpose is discussed in our huddles and meetings.
	8. Employees would rate me a perfect ten as consistently driving our company towards our purpose.
	9. We have created stories to help bring our purpose to life.